



TouchingHeart®

CORPORATE SOCIAL RESPONSIBILITY PROGRAM

When you teach a child to give, you empower them to change the world. Touching Heart's mission is to inspire the next generation of compassionate leaders.

TOUCHING HEART

PROGRAMS
THAT TEACH
CHILDREN
**the joy
of giving**

Since our founding more than 2,600 children have participated in a Touching Heart program. They in turn have helped more than 10,000 children in need. Funds donated to Touching Heart multiply in value, both monetarily and over time.

ONE = THREE:

- A donation of \$1,000 covers the cost of a *Kids on a Mission* Movie Day, raising \$3,000 for local children in need - tripling in value to help those who need it most!
- One child who participates in a Touching Heart program helps three children in need.
- Over 100 children attend the Movie Day, and are inspired to help others. Once they experience the joy of giving, the possibilities are limitless for them to give throughout their lifetime, inspiring others to do the same.

WHAT IS CORPORATE SOCIAL RESPONSIBILITY?

More corporations are making corporate giving and social responsibility an important part of their culture and values. Research shows that 55% of consumers are willing to pay more for products and services from socially conscious companies. Giving back can also be a fun way to bond as a team and create a closer community.

OUR IMPACT

Through our programs, children take action to help others by leading fundraising events and completing service projects. Children gain:

- An understanding of philanthropy and why it's important
- Awareness of local and international charitable causes and needs
- Business skills such as project management, budgeting, public speaking, marketing and more
- Lessons about teamwork
- Leadership skills



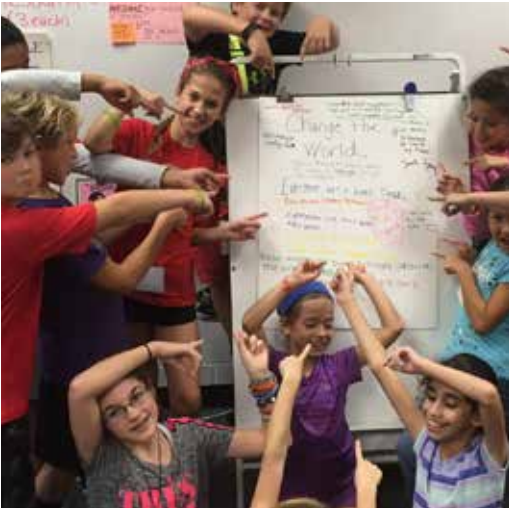
TouchingHeart.

www.TouchingHeart.com

BENEFACTOR SUPPORTER

YOUR EXPOSURE

We project that your organization will receive positive and repeated exposure to over 800 adult attendees at the *Kids on a Mission* events, and at the sold-out Golf Tournament. This is in addition to the exposure received through the Touching Heart website and social media.



\$15,000 Annually

- Your Corporate logo will be displayed prominently on our website with link to your website.
- Your corporation will be featured in an article in the monthly Touching Heart newsletter.
- Your corporation will be featured in Touching Heart social media, including Facebook, Linked In, Twitter, and Instagram.
- For a year, your corporation will be highlighted at all Touching Heart *Kids on a Mission* events, including signage, speeches by the children, and social media.
- Your company employees can participate in two Fairfax County Foster Care parties where your team (up to 20 employees and family members) will help with games and crafts.
- Free admission and volunteer opportunity for up to 10 employees at two *Kids on a Mission* events.
- Speaking opportunity at two *Schools on a Mission* programs.
- A Touching Heart member will come to your company to present to your employees how your contributions to Touching Heart are helping the community
- At Touching Heart's Annual Joy of Giving Golf Tournament:
 - ♥ Corporate logo featured on the tournament banner and on the Sponsor page of the Golf program book
 - ♥ Full page ad in the Golf Tournament program book
 - ♥ Four tickets to the Golf Tournament Reception

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INSPIRATION SUPPORTER

\$8,000 Annually

- Your Corporate logo will be displayed prominently on our website with link to your website.
 - Your corporation will be featured in an article in the monthly Touching Heart newsletter.
 - Your corporation will be featured in Touching Heart social media, including Facebook, Linked In, Twitter, and Instagram.
 - For a year, your corporation will be highlighted at all Touching Heart *Schools on a Mission* events, to include signage and social media.
 - Free admission and volunteer opportunity for up to 10 employees at one *Kids on a Mission* event.
 - Speaking opportunity at one *Schools on a Mission* program.
- At Touching Heart's Annual Joy of Giving Golf Tournament:
 - ♥ Corporate logo featured on the tournament banner and on the Sponsor page of the Golf program book
 - ♥ Half page ad in the Golf program book
 - ♥ Two tickets to Golf Tournament Reception



COMPASSION SUPPORTER

\$3,000 Annually

- Corporate logo with link to your website
- Your corporation will be featured in Touching Heart social media, including Facebook, Linked In, Twitter, and Instagram.
- At Touching Heart's Annual Joy of Giving Golf Tournament, your corporate logo will be featured on the tournament banner and on the sponsor page of the Golf program book.



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**WE ARE HAPPY TO CRAFT A PROGRAM SPECIFIC TO YOUR GIVING GOALS
AND CORPORATE SOCIAL RESPONSIBILITY OBJECTIVES.**

For more information, contact: Stacey Gimbert at Stacey.Gimbert@touchingheart.com or 571-239-5337 or Helen Yi at Helen.Yi@touchingheart.com at 703-901-7355. Or visit www.TouchingHeart.com



MISSION SUPPORTER

\$1,000

- Corporate logo with link to your website
- At Touching Heart's Annual Joy of Giving Golf Tournament, your corporate logo will be featured on the tournament banner and on the Sponsor page of the Golf program book.



CLASS SUPPORTER

\$500

- Corporate logo with link to your website



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