

The background is a deep red with a bokeh effect of out-of-focus light circles. A red velvet curtain is partially visible on the left and right edges. A red carpet with a yellow border leads from the bottom towards the center. Several gold stanchions with red velvet ropes are positioned along the carpet. The text 'Touching Heart' is at the top, with 'Heart' in red and a heart symbol above it. Below it is '2018' in white. The word 'Family' is in a large, elegant, gold cursive script. At the bottom is 'GALA' in large, bold, white capital letters. The date and time are in white text below 'GALA', and the location is in red text below that. A white box in the bottom right contains the text 'GALA AND SPONSORSHIP INFORMATION' in black.

Touching Heart®

2018

Family  
GALA

September 22, 2018

6:00–10:00 pm

Hilton Washington Dulles Airport

GALA AND  
SPONSORSHIP  
INFORMATION



# Touching Heart's Family Gala

**We are so happy to announce that Elaine Espinola Keltz will be our emcee for the night, and Ken Harvey is our keynote speaker!**

Join us for this special night to supporting Touching Heart's mission of inspiring children to have a giving heart!

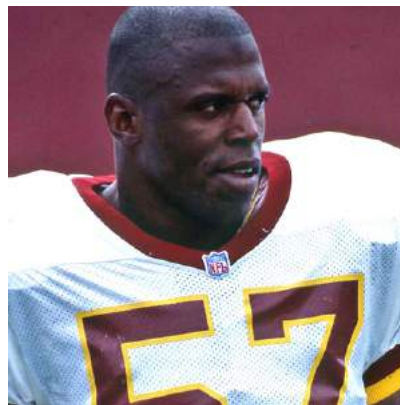


## **EMCEE OF THE EVENING**

**ELAINE ESPINOLA  
KELTZ**

As a Speaker, Spokesperson, TV and Web Host, Entrepreneur and Mrs. DC America 2015 Elaine promotes Empowerment for Women through Entrepreneurship.

Elaine is the host of "I'm Every Woman" on Comcast and host for "The Bistro" podcast for the Better Business Bureau.



## **KEYNOTE SPEAKER**

**KEN HARVEY**

Former professional NFL football player for the Phoenix Cardinals and Washington Redskins and Four-time Pro Bowl linebacker.

Ken is a fitness trainer for space tourists and is a sports writer for The Washington Post.



# Touching Heart's Family Gala

## Inspiring future leaders with the spirit of giving

Families and members of the community come together to celebrate kindness and compassion as we empower kids to change the world. This unique gala is the first of its kind and offers the star treatment - an evening of dining, dancing, fun activities, and a silent auction. Join us for this special night to supporting Touching Heart's mission of inspiring children to have a giving heart.

Touching Heart is proud to inspire kids with the joy of giving through programs that focus on educating children about needs in their local communities as well as a round the world, and then creating hands-on opportunities for them to make a difference. Our Family Gala is sure to be fun for the whole family, while supporting Touching Heart's ability to inspire the next generation of compassionate leaders!



### 2018 PRESENTING SPONSOR - \$15,000

30 complimentary tickets (tables of 10) in prime location

Company recognition on social media outlets and website

Full page ad in event program

Logo featured on red carpet backdrop

Logo on event page linked to your website

Introduction and speaking opportunity during event

Company signage materials featured at auction table

Company logo on item in goodie bags

Introduction and one-minute sponsorship provided video during program

Company name on main screen at event

Company named in Family Gala press release and marketing





**DREAM MAKER - \$10,000**

20 complimentary tickets (tables of 10) in prime location  
Company recognition on social media outlets, website, and during event  
Half-page ad in event program  
Logo featured on red carpet backdrop  
Logo on event page linked to your website  
Company logo on item in goodie bags



**JOY MAKER - \$5,000**

10 complimentary tickets (table of 10) in prime location  
Company recognition on social media outlets and website  
Logo featured in event program and company recognized during event  
Logo on event page linked to your website  
Custom signage featured at table



**WISH MAKER - \$2,500**

5 complimentary tickets  
Company recognition on social media outlets and website  
Logo featured in event program and company recognized during event  
Logo on event page linked to your website





**MUSIC SPONSOR - \$500**

Company recognized on social media and website

Logo featured in event program and signage at bar

Company mention throughout evening from DJ

Logo featured at DJ Booth



**DRINK SPONSOR - \$500**

Company recognized on social media and website

Logo featured in event program and signage at bar



**PHOTO BOOTH SPONSOR - \$500**

Company recognized on social media and website

Logo featured in event program and on each printed photo for guests



**Individual Gala Tickets:**

**ADULT: \$100**

Includes 3 course meal



**CHILDREN 17 AND UNDER: \$50**

Include child friendly meal





**FULL PAGE ADVERTISEMENT - \$200**

Full page, full color, full bleed advertisement in event brochure given to all guests at Gala

Your company logo included on the sponsorship page in the brochure



**HALF PAGE ADVERTISEMENT - \$100**

Half page, full color advertisement in event brochure given to all guests at Gala

Your company logo included on the sponsorship page in the brochure



**EVENT LOCATION:**

Hilton Washington Dulles Airport Hotel  
Potomac Ballroom  
13869 Park Center Road  
Herndon, VA 20171

**PROGRAM:**

6:00 - 7:00pm	Reception/Silent Auction
7:00pm - 8:30pm	Dinner and Program
8:30pm - 10:00pm	Gala After Party with DJ/dancing and kid-friendly activities

**PARKING:**

Complimentary self-parking is available

**ATTIRE:**

Black tie optional

**DIETARY REQUESTS AND RESTRICTIONS:**

Please email [info@touchingheart.com](mailto:info@touchingheart.com) no later than September 1 for any special needs or requests.

  
**TouchingHeart**

**CONTACT INFORMATION:**

For questions or to purchase a sponsorship and/or tickets, please contact us at  
**[info@touchingheart.com](mailto:info@touchingheart.com)**



[info@touchingheart.com](mailto:info@touchingheart.com) ★ [www.touchingheart.com](http://www.touchingheart.com)